Supply Chain Disruption Poll

Results

February 2022
Sample

Sample statistics from Supply Chain Disruption Poll

**Response Status**

- 97 Total Responses
- Completes 61%
- Partial 39%

**Market Segment**

- Content Creation/Production
- Content Infrastructure/Storage
- Other
- Content Distribution/Monetization/Consumption
- Content Management/Monitoring

**Region**

- EMEA
- Americas
- APAC

96% Business relying on hardware components
Sourcing Issues

Issues with sourcing hardware components

- Business reporting Moderate or Severe issues in April 2021: 85%
- Business reporting Moderate or Severe issues in February 2022: 97%
- Business reporting Severe issues in February 2022, up from 40% in April 2021: 63%
Impact of supply chain disruption on business

The chart on the left visualizes the average impact on lead times, cost of components and product pricing.

Lead times have been most affected by supply chain disruption, with companies reporting on average a 74.1% increase compared to usual lead times.
Strategies adopted by businesses to mitigate supply chain issues

Most businesses relied on stockpiling or redesigning products for mitigating issues with sourcing components.

Media tech initiatives
Public media tech suppliers such as Harmonic and Evertz have commented on increasing their stockpiling during their earnings calls. Harmonic's inventory grew to $71.2m in Q4 2021 - last time the value of inventory was so high it was in 2011, and technology supplies had been hit by a tsunami in Japan.
Financial Sustainability

Impact of issues on financial sustainability if these persist for another 12 months

- Negligible impact: 12.00%
- No impact: 2.00%
- Moderate impact: 47.00%
- Severe impact: 39.00%

- 86%

Business reporting Moderate or Severe impact on their financial sustainability if the issues persist for another 12 months.